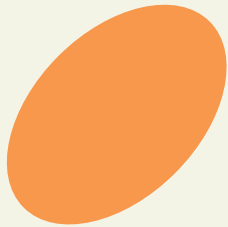
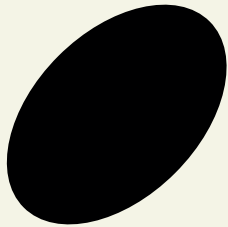


**CAFE**  
**CENTRIC**



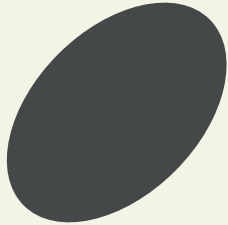
## GOLD

CMYK	0-48-78-0
RGB	244-153-68
HEX	#FF9F35



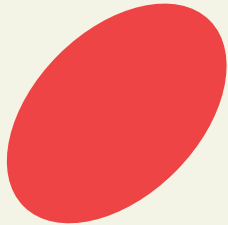
## BLACK

CMYK	0-0-0-0
RGB	0-0-0
HEX	#000000



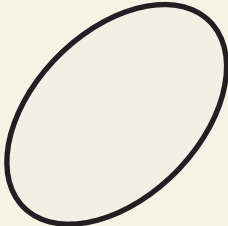
## GREY

CMYK	62-52-50-47
RGB	77-77-77
HEX	#4D4D4D



## HIGHLIGHT

CMYK	0-88-73-0
RGB	231-56-60
HEX	#E7383B



## BONE

CMYK	4-2-10-0
RGB	247-246-236
HEX	#F7F6EB

## HELVETICA NEUE CONDENSED BLACK

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The logo font, used sparingly in other applications. Tracking set to +100.

## Museo Slab 500

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Originally found in the southwestern highlands of Ethiopia, *Coffea arabica* is now rare in its native state, and many populations appear to be mixed native and planted trees. It is common there as an understory shrub.

Compare real coffee with  
real taste, **right away.**

## Museo Slab 900

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**Adipisicing elit, sed do eius**